




JACKIE CHOY

WEB - DESIGN - PRINT

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A Licensed Cosmetologist, Massage Therapist, & small business owner with a passion for wellness, design, coding & learning. Dedicated to providing therapeutic services to clients while continuously expanding knowledge in holistic healing practices and web design.

EXPERIENCE

JKC Wellness

Owner | April 2017 - Present

- Provide a variety of therapeutic services, including massage, cupping, waxing, ear seeds, and other wellness treatments for clients.
- Manage daily business operations, client relations, scheduling, and finances.
- Develop and implement wellness programs tailored to clients' individual needs.
- Continue learning and incorporating new techniques to enhance service offerings.
- Manage website, social media, and advertisements.

EDUCATION

Kapi'olani Community College

2023 - Current

AS in New Media Arts Program, Interface Design

Hawai'i Massage Academy

2010 - 2011

Licensed Massage Therapist

Honolulu Community College

2006 - 2009

Certificate of Completion in Cosmetology

Certificate of Completion in Esthetics

CERTIFICATES

Reflexology

International Cupping Therapy Association

Contemporary Cupping Method
Advanced Cupping Techniques
Facial Cupping Rejuvenation

National Laser Institute

Laser Removal
Micro Needling

Ear Seed Academy

Owlchemy Education

What the Cup 1 – Foundations in Orthopedic Cupping
What the Cup 2 – Spine & Neuromuscular Conditions

SKILLS

Small Business

Management

Scheduling

Client Consultation

HTML/CSS/JS

SquareSpace

Webflow

Illustrator

After Effects

Client Relations

Finances

Customer Service

Wix

Shopify

Figma

InDesign

Photoshop

AWARDS

Pele Gold Award (2025)

Publication Design - Cover:

The Tapeworm Is In