

# JACKIE CHOY

[jkchoy.github.io/portfolio1/index.html](http://jkchoy.github.io/portfolio1/index.html)

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## PROFILE

A Licensed Cosmetologist, Massage Therapist, and small business owner with a passion for wellness, design, coding and learning.

## SKILLS

Small Business Management  
Client Relations  
Scheduling  
Finances  
Client Consultation  
Customer Service  
HTML/CSS/JS  
Wix  
SquareSpace  
Shopify  
Webflow  
Figma  
Adobe

## CERTIFICATES

### Reflexology

#### International Cupping Therapy Association

Contemporary Cupping Method  
Advanced Cupping Techniques  
Facial Cupping Rejuvenation

#### National Laser Institute

Laser Removal  
Micro Needling

#### Ear Seed Academy

#### Owlchemy Education

What the Cup 1 – Foundations in Orthopedic Cupping  
What the Cup 2 – Spine & Neuromuscular Conditions

## EXPERIENCE

### JKC Wellness

#### Owner | April 2017 - Present

- Provide a variety of therapeutic services, including massage, cupping, waxing, ear seeds, and other wellness treatments for clients.
- Manage daily business operations, client relations, scheduling, and finances.
- Develop and implement wellness programs tailored to clients' individual needs.
- Continue learning and incorporating new techniques to enhance service offerings.
- Manage website, social media, and advertisements.

## EDUCATION

### Kapi'olani Community College

#### 2023 - Current

AS in New Media Arts Program, Interface Design

### Hawai'i Massage Academy

#### 2010 - 2011

Licensed Massage Therapist

### Honolulu Community College

#### 2006 - 2009

Certificate of Completion in Cosmetology  
Certificate of Completion in Esthetics

## AWARDS

### Pele Gold Award (2025) –

Publication Design (Cover):  
*The Tapeworm Is In*