



# JACKILYN CHOY

MULTIDISCIPLINARY CREATIVE & WELLNESS PRACTITIONER

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 jackiechoy.com

## PROFILE

A Licensed Cosmetologist, Massage Therapist, & small business owner with a passion for wellness, design, coding & learning. Dedicated to providing therapeutic services to clients while continuously expanding knowledge in holistic healing practices and web design.

## SKILLS

Small Business Management  
Client Relations  
Scheduling  
Finances  
Client Consultation  
Customer Service  
HTML/CSS/JS  
Wix  
SquareSpace  
Shopify  
Webflow  
Figma  
Adobe

## AWARDS

**Pele Gold Award (2025)** –  
Publication Design (Cover):  
*The Tapeworm Is In*

## EXPERIENCE

### JKC Wellness

Owner | April 2017 - Present

- Provide a variety of therapeutic services, including massage, cupping, waxing, ear seeds, and other wellness treatments for clients.
- Manage daily business operations, client relations, scheduling, and finances.
- Develop and implement wellness programs tailored to clients' individual needs.
- Continue learning and incorporating new techniques to enhance service offerings.
- Manage website, social media, and advertisements.

## EDUCATION

### Kapi'olani Community College

2023 - Current

AS in New Media Arts Program, Interface Design

### Hawai'i Massage Academy

2010 - 2011

Licensed Massage Therapist

### Honolulu Community College

2006 - 2009

Certificate of Completion – Cosmetology

Certificate of Completion – Esthetics

## CERTIFICATES

### Reflexology

#### International Cupping Therapy Association

Contemporary Cupping Method

Advanced Cupping Techniques

Facial Cupping Rejuvenation

#### National Laser Institute

Laser Removal

Micro Needling

#### Ear Seed Academy

#### Owlchemy Education

What the Cup 1 – Foundations in Orthopedic Cupping

What the Cup 2 – Spine & Neuromuscular Conditions